

Privacy Policy

I Processed personal data

AUTOkm may collect, store and process the following kinds of personal data:

Information about your computer and about your visits to and use of the Website (in particular: your IP address, geographical location, browser type and version, operating system, referral source, time and length of visit, page views, website navigation), which we process on the basis of our legitimate interests with the purpose of statistics and administration of the Website, and direct marketing during the period, until we complete those activities or until you effectively exercise the right to object, using profiling with your consent until you withdraw the consent;

Information necessary to render services available on the Website (in particular: e-mail address, phone number, name and surname, address, tax identification number, bank account number, transaction number, content of the shopping cart) and information connected with registration on the Website (in particular e-mail address, login, password), which we process on the basis of performance of a contract defined in the Terms and Conditions with the purpose of conclusion of the contract, enforcing it and terminating it during the time of conclusion and exercising the contract, and on the basis of our legitimate interests with the purpose of enforcement of claims connected with the contract and to ensure security of the data provided by the users under the registration on the Website, during the period of 10 years from the end of the year of completion of the contract or its termination, or until you effectively exercise the right to object, but not less than till completion of exercising the claims connected with the contract and expiration of the limitation period for claim;

Information that you provide to us for the purpose of subscribing the Website news services, in particular email notifications and/or newsletters (e-mail address), which we process on the basis of your consent during the period when these services are active and/or until the consent is withdrawn;

Information necessary for communication with you (in particular e-mail address, name and surname, phone number and communication content), which we process on the basis of our legitimate interests with the purpose of communicating with you and to defend us from claims, during the period of 10 years from the end of the year in which the communication ended, or until you effectively exercise the right to object.

The data which we process may be used by us or our collaborators to automated individual decision-making exclusively within the scope of advertising our services on other websites. This

is carried out in such way, that our collaborators, which are rendering advertisement services to us, may create a profile of your interests and show you advertisements of our services on the websites of third parties. The collaborators use cookies or similar technologies which register that you have visited our Website or that you have used our services. However, you can be subject to profiling only upon your voluntary consent which we ask you when you visit our Website. If you do not consent profiling, you will not be subject to profiling. You can withdraw the consent for profiling at any time by notifying us in that respect to our e-mail address or in your account settings, if you have one, without affecting the lawfulness of processing based on consent before its withdrawal.

II Cookies

The Website uses cookies which make us possible to adjust the Website to the needs of its users by preparing and analysing of statistics of use of the Website by them. The statistics do not refer to personal data of the Website users.

A cookie consists of information sent by a web server to a web browser, and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We use both "session" cookies and "persistent" cookies on the Website. We will use the session cookies to: keep track of you whilst you navigate the Website. We will use the persistent cookies to: enable the Website to recognise you when you visit the Website.

Session cookies will be deleted from your computer when you close your browser. Persistent cookies will remain stored on your computer until deleted, or until they reach a specified expiry date.

We use Google Analytics to analyse the use of the Website. Google Analytics generates statistical and other information about the Website use by means of cookies, which are stored on users' computers. The information generated relating to the Website is used to create reports about the use of the Website. Google will store this information. Google's privacy policy is available at: http://www.google.com/privacypolicy.html.

Third parties, in particular our advertisers/payment services providers may also send you cookies pursuant to the rules stated on their websites.

III Recipients of data

We may disclose information about you to any of our employees, officers and associates, insofar as reasonably necessary for the purposes as set out in this Privacy Policy, however, they are obliged to secure the data properly.

We may disclose your data to our co-operators, who process them on our behalf (data recipients) and conduct the following activities: accountancy, informatics, hosting, statistics, marketing, web browsers, social networks.

In addition, we may disclose your personal information to public authorities to the extent that we are required to do so by law.

IV Users rights

As a user of the Website you have a right to request from the controller access to and rectification or erasure of personal data or restriction of processing or to object to processing as well as the right to data portability. In order to make use of those rights please contact us trough the contact form on the Website or to the e-mail address, or make a change in your account settings, if you have one.

V Security of your personal information

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

We will store all the personal information you provide on our secure (password- and firewall-protected) servers. All electronic transactions you make to or receive from us and sensitive and/or private data exchange will be encrypted using SSL technology.

Due to its nature data transmission over the Internet is inherently insecure. However, we use various measures in order to secure your data. If you would like to provide us with recommendation regarding the security, we encourage you to contact us to our e-mail address.

You are responsible for keeping your password and user details confidential and you shall not disclose them to other persons. We will not ask you for your password (except when you log in to the Website).

VI Third party websites

The Website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites. These websites, including their content and links, may be constantly changing and may have their own privacy policies and other regulations, which we recommend to read.